# CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order a	#
	958659	/ 9	06355758	
Product	-			
OBAMA FOR AMERICA				7
Contract Dates	Estimate #			
09/25/12 - 11/06/12	1897			
Advertiser			Original Date	/ Revision
Obama/D/President			09/28/12	/ 10/31/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WPBF	Mica H	lansen	HRP -Washingt
	Special Hand	ling		
	Demographic			
	Households			
	IIDD#	Advort	ioor Codo	Broduct Code
	IDB#		iser Code	Product Code
	9912856	95		101
	Agency Ref	appy physics I want to app has	Advertise	r Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am 5-530am :30 \$110.00 NM Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 -TWTF--\$110.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am 5-530am -TuWThF----:30 \$110.00 NM Credited WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am 5-530am :30 NM \$220.00 Class of Time - Pre-emptible with notice Start Date Spots/Week End Date Weekdays Rate Week: 10/09/12 10/15/12 -TWTF--2 \$110.00 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am 5-530am :30 NM 2 \$440.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 \$220.00 -TWTF-2 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am 5-530am :30 NM 2 \$440.00 Class of Time - Fixed Non Pre-emptible End Date Start Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 -TWTF--\$220.00 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am 5-530am :30 NM \$110.00 1 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week **Weekdays** Rate Week: 10/30/12 11/05/12 -TWTF--1 \$110.00 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am 5-530am :30 NM \$110.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 11/05/12 11/11/12 \$110.00 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @ 5:30-5:57am :30 NM 2 \$320.00 Class of Time - Pre-emptible with notice Weekdays Start Date **End Date** Spots/Week <u>Rate</u> Week: 10/02/12 10/08/12 -TWTF--2 \$160.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06355758 958659 / 9 Contract Dates Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12

Original Date / Revision **Advertiser** 09/28/12 / 10/31/12 Obama/D/President

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s	Amount
Start Date End Date Weekdays Spots/Weel	k Rate				
8 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings	s @ 5:30-5:57am	:30	NM	2	\$320.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Weel Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$160.00				
9 WPBF 10/16/12 10/19/12 WPBF News 25 Mornings	s @ 5:30-5:57am	:30	NM	2	\$640.00
Class of Time - Fixed Non Pre-emptible  Start Date					<b>V</b> 10.00
10 WPBF 10/23/12 10/26/12 WPBF News 25 Mornings	@ 5:30-5:57am	:30	NM	2	\$640.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Weel Week: 10/23/12 10/29/12 -TWTF 2					
11 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings	s @ 5:30-5:57am	:30	NM	1	\$160.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Weel  Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$160.00				
12 WPBF 11/06/12 11/06/12 WPBF News 25 Mornings	s @ 5:30-5:57am	:30	NM	1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 11/05/12 11/11/12 -1 1	<u>k Rate</u> \$160.00				
13 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings	6-7AM	:30	NM	2	\$550.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Weel  Week: 10/02/12 10/08/12 -TwTF 2	<u>k Rate</u> \$275.00				
14 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings	6-7AM	:30	NM	2	\$550.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Weel  Week: 10/09/12 10/15/12 -TWTF 2	<u>k Rate</u> \$275.00				
15 WPBF 10/16/12 10/19/12 WPBF News 25 Mornings	6-7AM	:30	NM	2	\$1,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Weel Week: 10/16/12 10/22/12 -TwTF 2	<u>Rate</u> \$550.00				
16 WPBF 10/23/12 10/26/12 WPBF News 25 Mornings	6-7AM	:30	NM	2	\$1,100.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$550.00				
17 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30	NM	2	\$550.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Weel  Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$275.00				
18 WPBF 10/02/12 10/05/12 Good Morning America	-7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/02/12 10/08/12 -TWTF 1	\$275.00				
19 WPBF 10/09/12 10/12/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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Alt Order #

09/28/12 / 10/31/12



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

958659 / 9 06355758 Estimate # Contract Dates <u>Product</u> 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision

Contract / Revision

Cootel

Obama/D/President

		Spots/			
Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/We           Week: 10/09/12         10/15/12         -TwTF         1	<u>eek</u> <u>Rate</u> \$275.00				
20 WPBF 10/16/12 10/19/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/16/12 10/22/12 -TWTF 1	eek <u>Rate</u> \$275.00				
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$550.00				
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/We Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$275.00				
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NA		¢075.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/We Week: 11/05/12 11/11/12 -1 1		.30	NM	1	\$275.00
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notic Start Date End Date Weekdays Spots/We Week: 10/02/12 10/08/12 -TwTF 2			25		
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/09/12	<u>eek Rate</u> \$5.00				
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	.20			040.00
Class of Time - Immediately Pre-emptible without notic  Start Date End Date Weekdays Spots/We  Week: 10/16/12 10/22/12 -TWTF 2	e	:30	NM	2	\$10.00
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notic  Start Date End Date Weekdays Spots/We Week: 10/23/12 10/29/12 -TwTF 2					<b>V</b> 10.00
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notic  Start Date End Date Weekdays Spots/We  Week: 10/30/12 11/05/12 -TwTF 2					<b>\$15.00</b>
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/02/12 10/08/12 -TWTF 2				-	<b>V</b> /20.00
	\$60.00				
30 WPBF 10/09/12 10/12/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/09/12 10/15/12 -TWTF 2	<u>ek</u> <u>Rate</u> \$60.00		st		
31 WPBF 10/16/12 10/19/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	:30	NM	3	\$180.00

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09/28/12 / 10/31/12



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Contract / Revision Alt Order # 958659 06355758 / 9 **Contract Dates** Estimate # Product OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Spots/

Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/16/12         10/22/12         -TwTF         3	<u>Rate</u> \$60.00				
32 WPBF 10/23/12 10/26/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 3	<u>Rate</u> \$60.00				
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 3	<u>Rate</u> \$60.00				
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121- 1	Rate \$450.00	the state of the s		(	
35 WPBF 10/06/12 10/06/12 Sat 8-9am News		420	NIM		#205.00
Class of Time - Pre-emptible with notice	Sat 8-9am	:30	NM	1	\$225.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        1-         1	<u>Rate</u> \$225.00				
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00				
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1	Rate \$450.00			SIB CIT	
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30	NM		£450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	Rate \$450.00	.30	NIVI ;	1	\$450.00
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$450.00				,
40 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	- <u>Rate</u> \$100.00			¥2	
41 WPBF 10/07/12 10/07/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice				•	+50.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/01/12         10/07/12        1         1	<u>Rate</u> \$50.00				
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00				
43 WPBF 10/21/12 10/21/12 Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	:30	NM s	1	\$100.00

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Contract / Revision Alt Order# 958659 06355758 / 9 Α

Contract Dates 09/25/12 - 11/06/12	OBAMA FOR AME	ERICA 1897
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 10/31/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$100.00			
44 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$50.00			
45 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	<b>NM</b> 1	\$50.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$50.00			
46 WPBF 10/07/12 10/07/12 Sun 6-7am News	Sun 6-7am	:30	<b>NM</b> 1	\$90.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$90.00		Triggie	20 - 27 hanna (310 <del>24</del> h) - <mark>1</mark> 2 - 2
47 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	<b>NM</b> 1	\$90.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week  Week: 10/08/12   10/14/12  1   1	<u>Rate</u> \$90.00			
48 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	<b>NM</b> 1	\$180.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	<u>Rate</u> - \$180.00			
49 WPBF 10/28/12 10/28/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	<u>Rate</u> \$90.00			
50 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	<b>NM</b> 1	\$90.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$90.00			
51 WPBF 10/07/12 10/07/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$325.00			
52 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	<u>Rate</u> \$325.00			
53 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	<u>Rate</u> \$325.00			
54 WPBF 10/28/12 10/28/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	Rate \$325.00			
55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	:30	NM 1	\$325.00

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Alt Order# Contract / Revision 958659 06355758 Contract Dates **Product** Estimate # 09/25/12 - 11/06/12 **OBAMA FOR AMERICA 1897** 

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

SDOIS/	S	pots/
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			Spots/			
*Line Ch Start Date End Date Descrip	tion	Start/End Time	Days Length Week	Rate	Type Spots	s Amount
Start Date         End Date         Weekdays           Week: 10/29/12         11/04/12        1	Spots/Week 1	<u>Rate</u> \$325.00				
56 WPBF 10/01/12 10/01/12 Dr. Oz M	-F 9-10a	9-10a	:30	-	NM	1 \$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/01/12 10/07/12 1	Spots/Week 1	<u>Rate</u> \$225.00				
57 WPBF 10/02/12 10/05/12 Dr. Oz M	-F 9-10a	9-10a	:30		NM	1 \$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TwTF	Spots/Week 1	<u>Rate</u> \$225.00				
58 WPBF 10/09/12 10/12/12 Dr. Oz M	-F 9-10a	9-10a	:30	•	NM	1 \$225.00
Class of Time - Pre-emptible with notice						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/09/12 10/15/12 -TWTF	Spots/Week 1	Rate \$225.00		gar en samuel en proposacioné de la place de la proposacione dela proposacione de la proposacione dela proposacione de la proposacione de la proposacione dela proposacione dela proposacione dela proposac		
59 WPBF 10/16/12 10/19/12 Dr. Oz M	-F 9-10a	9-10a	:30	· · · · · · · · · · · · · · · · · · ·	NM	1 \$225.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays  Week: 10/16/12 10/22/12 -TWTF		<u>Rate</u> \$225.00				¥223.00
60 WPBF 10/23/12 10/26/12 Dr. Oz M	-F 9-10a	9-10a	:30		NM	1 \$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF	Spots/Week 1	<u>Rate</u> \$225.00				'E-
61 WPBF 10/30/12 11/02/12 Dr. Oz M	-F 9-10a	9-10a	:30	•	NM	1 \$225.00
Class of Time - Pre-emptible with notice					overes and the	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/30/12 11/05/12 -TWTF	Spots/Week	Rate \$225.00				
62 WPBF 10/01/12 10/01/12 10-11a A	nderson Cooper	10-11a	:30		NM	1 \$225.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays  Week: 10/01/12 10/07/12 1		<u>Rate</u> \$225.00				1 4220.00
63 WPBF 10/02/12 10/05/12 10-11a A	nderson Cooper	10-11a	:30		NM :	2 \$450.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays  Week: 10/02/12 10/08/12 -TwTF	Spots/Week 2	<u>Rate</u> \$225.00				
64 WPBF 10/09/12 10/12/12 10-11a A	nderson Cooper	10-11a	:30		NM :	2 \$450.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays  Week: 10/09/12 10/15/12 -TWTF	Spots/Week 2	<u>Rate</u> \$225.00				
65 WPBF 10/16/12 10/19/12 10-11a A	nderson Cooper	10-11a	:30		NM	2 \$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/12 -TWTF	Spots/Week 2	<u>Rate</u> \$225.00				
66 WPBF 10/23/12 10/26/12 10-11a A	nderson Cooper	10-11a	:30		NM :	2 \$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF	Spots/Week 2	<u>Rate</u> \$225.00				
67 WPBF 10/30/12 11/02/12 10-11a A	nderson Cooper	10-11a	:30		NM	1 \$225.00
Class of Time - Pre-emptible with notice					, I	

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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 O9/25/12 - 11/06/12
 OBAMA FOR AMERICA | 1897

 Advertiser
 Original Date / Revision | 09/28/12 / 10/31/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/30/12         11/05/12         -TwTF         1	<u>Rate</u> \$225.00				
68 WPBF 10/01/12 10/01/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	1	\$350.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$350.00				
69 WPBF 10/02/12 10/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2	\$700.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$350.00				
70 WPBF 10/09/12 10/12/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2	\$700.00
Class of Time - Fixed Non Pre-emptible  Start Date	Rate \$350.00				
71 WPBF 10/16/12 10/19/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2	\$700.00
Class of Time - Fixed Non Pre-emptible  Start Date	Rate \$350.00				
72 WPBF 10/23/12 10/26/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$350.00				
73 WPBF 10/30/12 11/02/12 WPBF News 25 @ Noon	12pm-1230pm	:30	MM	2	\$700.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$350.00				
74 WPBF 10/02/12 10/05/12 1230-1P Access Hollywood	d 1230-1p	:30	NM	1	\$350.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 -TwTF 1	Rate \$350.00	ž.			
75 WPBF 10/09/12 10/12/12 1230-1P Access Hollywood	d 1230-1p	:30	MM	1	\$175.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/09/12 10/15/12 -TWTF 1	\$175.00		:		
76 WPBF 10/16/12 10/19/12 1230-1P Access Hollywoo	d 1230-1p	:30	NM	1	\$350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 1	\$350.00	=			
77 WPBF 10/23/12 10/26/12 1230-1P Access Hollywood	d 1230-1p	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/23/12 10/29/12 -TWTF 1  Spot Chamber Page Page Page Page 1	\$175.00	Machine Learth Date	-		
Spot Ch Date Range Description  1 WPBF 10/23/12-10/29/12 1230-1P Access Hollywo Credited	Start/End Time od 1230-1p	Weekdays Length Rate -TuwThF :30 \$175.00	<u>Type</u> <i>NM</i>		
78 WPBF 10/30/12 11/02/12 1230-1P Access Hollywoo	d 1230-1p	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				, .,

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Contract / Revision Alt Order # 958659 06355758 Product Estimate # Contract Dates 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 10/31/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1 Spot Ch Date Range Description 1 WPBF 10/30/12-11/05/12 1230-1P Access Hollywood Credited	Rate • \$175.00 <u>Start/End Time</u> • 1230-1p	Weekdays Length Rate -TuwThF :30 \$175.00	<u>Type</u> NM	
79 WPBF 10/07/12 10/07/12 Chris Matthews  Class of Time - Pre-emptible with notice  Start Date	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	<b>NM</b> 1	\$225.00
80 WPBF 10/14/12 10/14/12 Chris Matthews  Class of Time - Fixed Non Pre-emptible  Start Date	Sun 10-10:30AM <u>Rate</u> \$450.00	:30	<b>NM</b> 1	\$450.00
81 WPBF 10/21/12 10/21/12 Chris Matthews  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
82 WPBF 10/28/12 10/28/12 Chris Matthews  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
83 WPBF 11/04/12 11/04/12 Chris Matthews  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Sun 10-10:30AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
84 WPBF 10/01/12 10/01/12 Dr. Oz  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 1 1	4-5p Rate \$500.00	:30	NM 1	\$500.00
85 WPBF 10/02/12 10/05/12 Dr. Oz  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/02/12 10/08/12 -TWTF 2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
86 WPBF 10/09/12 10/12/12 Dr. Oz  Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week  Week: 10/09/12 10/15/12 -TWTF 2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
87 WPBF 10/16/12       10/19/12       Dr. Oz         Class of Time - Pre-emptible with notice       Start Date       Weekdays       Spots/Week         Week:       10/16/12       10/22/12       -TwTF       2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
88 WPBF 10/23/12 10/26/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 2	4-5p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
89 WPBF 10/30/12 · 11/02/12 Dr. Oz Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	4-5p Rate	:30	NM 2	\$1,000.00

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Contract / Revision Alt Order # 06355758 958659 / 9 Product Estimate # Contract Dates OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 10/31/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12-TwTF2	<u>Rate</u> \$500.00				
91 WPBF 10/20/12 10/20/12 Sat 7pm News	7-730pm	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$800.00				
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM ·	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$800.00				
93 WPBF 11/03/12 11/03/12 Sat 7pm News	.7-730pm	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Rate \$400.00				
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$1,700.00			•	<b>\$1,100.00</b>
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$1,700.00				
96 WPBF 10/16/12 10/19/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$1,700.00		photo and a proper a proper and		
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$1,700.00				
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30	NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$1,700.00				
99 WPBF 10/08/12 10/08/12 DWTS	8-10P	:30	NM	1	\$4,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 1 1	• <u>Rate</u> \$4,500.00				
100 WPBF 10/22/12 10/22/12 DWTS	8-10P	:30	NM	1	\$4,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,500.00				
101 WPBF 10/29/12 10/29/12 DWTS	8-10P	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$2,500.00				
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 DWTS Credited	Start/End Time 8-10P	Weekdays         Length         Rate           M         :30         \$2,500.00	<u>Type</u> <i>NM</i>		

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Contract / Revision Ait Order# 958659 06355758 / 9

Contract Dates	Product Product		Estimate #
09/25/12 - 11/06/12	OBAMA FOR AME	ERICA	1897
<u>Advertiser</u>	····	Origi	nal Date / Revision
Obama/D/President		09/	/28/12 / 10/31/12
		•	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 1 1  Spot Ch Date Range Description  1 WPBF 11/05/12-11/11/12 CASTLE  Credited	Rate \$2,500.00 Start/End Time 10-11PM	Weekdays         Length         Rate           M         :30         \$2,500.00	Type NM	
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00			
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Rate \$1,800.00		4. 4.1	
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1  Spot Ch Date Range Description  1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY  Credited	Rate \$3,600.00 Start/End Time 9-10PM	Weekdays         Length         Rate          Th         :30         \$3,600.00	Type NM	
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM 1	\$3,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	Rate \$3,600.00			The state of the s
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PRE	MI8-9P 9/30	:30	NM 1	\$2,700.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/121 1	<u>Rate</u> \$2,700.00			
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	<b>NM</b> 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00			
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00			
112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @	1'11-11:35PM	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice			1	

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Contract / Revision Ait Order # 958659 06355758 1 **Contract Dates** Estimate # Product OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 10/31/12 Obama/D/President

						Spots	s/			
Line Ch Start	Date End Da	ate Descriptio		Start/End Time	Days	Length Weel		Type S	pots	Amount
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays -TWTF-S	Spots/Week 2	<u>Rate</u> \$500.00						
113 WPBF 10/09/		12 M-SUN WF	PBF News 25 @			:30		NM	2	\$1,000.00
	e - Pre-emptib	ole with notice								, ., .
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> -TWTF-S	Spots/Week 2	<u>Rate</u> \$500.00				= =		
114 WPBF 10/16/						:30		NM	2	\$2,000.00
Class of Time	- Fixed Non	Pre-emptible								7-,000.00
Start Date Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> -TWTF-S	Spots/Week 2	<u>Rate</u> \$1,000.00						
115 WPBF 10/23/	12 10/28/1	2 M-SUN WF	BF News 25 @	1:11-11:35PM		:30		NM	2	\$2,000.00
Class of Time										
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays -TwTF-S	Spots/Week 2	Rate \$1,000.00			ne of that		rayer ell se year	
116 WPBF 10/30/	12 11/04/1	2 M-SUN WF	BF News 25 @	1:11-11:35PM		:30		NM	2	\$1,000.00
_		ole with notice	0							
Start Date Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> -TWTF-S	Spots/Week 2	<u>Rate</u> \$500.00						
117 WPBF 10/07/	12 10/07/1	2 Sun 11:35p	m Late News	1135p-12am		:30		NM	1	\$300.00
Class of Time			Contolli	Data						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00						3
118 WPBF 10/14/	12 10/14/1	2 Sun 11:35p	m Late News	1135p-12am		:30		NM	0	\$0.00
Class of Time Start Date		le with notice Weekdays	Cnoto AA/nok	D-4-						
Week: 10/08/12	10/14/12	1	Spots/Week 1	<u>Rate</u> \$300.00						
	te Range	Description 12 Sun 11:35		Start/End Time	Weekdays	Length	Rate	<u>Type</u>		
Credited	00/12-10/14/	12 Sull 11:35	om Late News	1135p-12am		-St :30	\$ <del>300.00</del>	NM		
119 WPBF 10/21/	12 10/21/1	2 Sun 11:35p	m Late News	1135p-12am		:30	Α	NM	1	\$300.00
Class of Time										
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00						
120 WPBF 10/28/	12 10/28/1	2 Sun 11:35p	m Late News	1135p-12am		:30		NM	0	\$0.00
Class of Time Start Date	- Pre-emptib End Date		Conta // Mank	Data						
Week: 10/22/12	10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00						
	te Range	Description		Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
Credited	22/12-10/28/	12 Sun 11:35p	om Late News	1135p-12am		-St <i>:30</i>	<del>\$300.00</del>	NM		
121 WPBF 11/04/	12 11/04/1	2 Sun 11:35p	m Late News	1135p-12am		:30		NM	0	\$0.00
Class of Time			On also Alle al							*****
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00						
	e Range	Description	•	Start/End Time	Weekdays	Length	Rate	<u>Type</u>		
1 WPBF 10/ Credited	29/12-11/04/	12 Sun 11:35p	om Late News	1135p-12am		-Sı :30	<del>\$300.00</del>	NM		
122 WPBF 10/02/	12 10/05/1	2 Jimmy Kimr	nel	12:06-01:06AM		:30	-	NM	1	\$70.00
Class of Time	- Pre-emptib	_							_ '	Ψ10.00
								_		

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Alt Order # Contract / Revision 06355758 958659 / 9

Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AME	Estimate # RICA 1897
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 10/31/12

Line Ch Start I	Date End Da	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate	Type S <sub>t</sub>	oots	Amount
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$70.00						
123 WPBF 10/09/	12 10/12/1	2 Jimmy Kim	mel	12:06-01:06AM		:30		NM	1	\$70.0
Class of Time	•		0 1 11 1							
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$70.00						
124 WPBF 10/16/	12 10/19/1		mel	12:06-01:06AM		:30		NM	1	\$70.0
Class of Time Start Date Week: 10/16/12	- Pre-emptibe End Date 10/22/12	ole with notice Weekdays -TWTF	Spots/Week	<u>Rate</u> \$70.00						
125 WPBF 10/23/	12 10/26/1	2 Jimmy Kim	mel	12:06-01:06AM		:30		NM	1	\$70.0
Class of Time										
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays -TWTF	Spots/Week	<u>Rate</u> \$70.00						
126 WPBF 10/30/			mel	12:06-01:06AM	and and	:30		NM	1	\$70.0
Class of Time Start Date Week: 10/30/12		•	Spots/Week	Rate		.50		, IAIWI		\$70.0
127 WPBF 10/02/		2 ACCESS F	1	\$70.00 106x-136x		:30		NIM		<b>₽4 ₽ 0</b>
		ly Pre-emptible Weekdays -TWTF		Rate \$15.00		.30		NM	1	\$15.0
128 WPBF 10/09/	12 10/12/1	2 ACCESS H	IOLLYWOOD	106x-136x		:30		NM	1	\$15.0
		ly Pre-emptible		i ook i ook		.00				Ψ10.0
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/09/12	10/15/12	-TWTF	1	\$15.00						
130 WPBF 10/16/		2 ACCESS F ly Pre-emptible		106x-136x		:30		NM	2	\$35.0
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/16/12	10/22/12	-TWTF	1	\$15.00						
Week: 10/23/12	10/29/12	-TWTF	1	\$20.00						
131 WPBF 10/30/				106x-136x		:30		NM	1	\$15.0
Class of Time Start Date Week: 10/30/12	End Date 11/05/12	ly Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$15.00						
132 WPBF 10/06/	12 10/06/1	2 ACCESS F	IOLLYWOOD W	KIACCESS HOLLYW		:30		NM	1	\$50.0
Class of Time <u>Start Date</u> Week: 10/01/12	- Pre-emptib End Date 10/07/12	le with notice Weekdays1-	Spots/Week	<u>Rate</u> \$50.00						
133 WPBF 10/13/				KIACCESS HOLLYM		:30		NIM	1	\$50.0
Class of Time			.C.L. 1 1100D VV	·		.50		NM	1	\$50.0
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$50.00		<u>9</u>				
134 WPBF 10/20/			IOLLYWOOD W	KIACCESS HOLLYW		:30		NM	1	\$50.0
Class of Time <u>Start Date</u> Week: 10/15/12	- Pre-emptib End Date 10/21/12	le with notice Weekdays1-	Spots/Week 1	<u>Rate</u> \$50.00						
	12 10/27/1		<del></del>	KIACCESS HOLLYW						

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www.thewpbfchannel.com

 09/25/12 - 11/06/12
 OBAMA FOR AMERICA 1897

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/31/12

*Line Ch Start Date End Date Description	Start/End Time	Days Le	Spots/ ngth Week	Rate	Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/22/12 10/28/121- 1	<u>eek</u> - <u>Rate</u> \$50.00						
The state of the s	DD WKIACCESS HOLLYV	١	:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice							******
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/29/12 11/04/121- 1	<u>eek</u> <u>Rate</u> \$50.00						
137 WPBF 09/30/12 09/30/12 PRIVATE PRACTICE	WKND12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W	eek Rate						
Week: 09/24/12 09/30/121 1	\$50.00						
138 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE	WKND12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W	eek Rate				-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Week: 10/01/12 10/07/121 1	\$50.00						
139 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE	WKND12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W	eek Rate						
Week: 10/08/12 10/14/121 1	\$50.00						
140 WPBF 10/21/12 10/21/12 PRIVATE PRACTICE	WKND12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W	<u>eek</u> <u>Rate</u>						
Week: 10/15/12 10/21/121 1	\$50.00						
141 WPBF 10/28/12 10/28/12 PRIVATE PRACTICE Class of Time - Pre-emptible with notice	WKND12-1x		:30		NM	1	\$50.00
Start Date End Date Weekdays Spots/W	eek Rate						
Week: 10/22/12 10/28/121 1	\$50.00						
142 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE Class of Time - Pre-emptible with notice	WKND12-1x		:30		NM	1	\$50.00
Start Date	eek Rate						
Week: 10/29/12 11/04/121 1	\$50.00				- 11		
143 WPBF 09/29/12 09/29/12 M-Sun 1130p-12am La Start Date End Date Weekdays Spots/W	-		:30		NM	1	\$400.00
Week: 09/24/12 09/30/121- 1	\$400.00						
147 WPBF 10/02/12 10/05/12 M-F 3-4P	M-F 3-4P		:30		NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/W	eek Rate						
Week: 10/01/12 10/07/12 -TWTF 1	\$400.00						
148 WPBF 10/02/12 10/05/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p		:30		NM	3	\$1,500.00
Start Date End Date Weekdays Spots/W	eek Rate						
Week: 10/01/12	\$500.00						
149 WPBF 10/30/12 10/30/12 DANCING RESULTS Class of Time - Pre-emptible with notice	8-9PM		:30		NM	1	\$4,500.00
Start Date         End Date         Weekdays         Spots/W           Week: 10/29/12         11/04/12         -T         1	eek <u>Rate</u> \$4,500.00						
150 WPBF 10/30/12 10/30/12 PRIVATE PRACTICE	10-11PM		:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We	eek <u>Rate</u>						

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Contract / Revision Alt Order # 06355758 958659 1 **Contract Dates Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 10/31/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -T         1           Spot Ch         Date Range         Description	Rate \$2,175.00 Start/End Time	Weekdays Length Rate	Type		
1 WPBF 10/29/12-11/04/12 PRIVATE PRACTICE Credited	10-11PM	-Tu :30 \$2,175.00	NM		
151 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM	:30	NM	w <b>1</b>	\$2,175.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12W 1	<u>Rate</u> \$2,175.00				
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR	RO9-11p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12w 1	<u>Rate</u> \$1,800.00				
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$60.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$60.00		Œ		
154 WPBF 10/10/12 10/10/12 Wed ABC Prime A	8-9PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12w 1	<u>Rate</u> \$1,800.00				
155 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN	ID12-1x	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$50.00				
156 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$180.00	*			
157 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -TWTF 2	<u>Rate</u> \$60.00		İ		
158 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12	* <u>Rate</u> \$100.00				
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	MM	1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$70.00				
160 WPBF 11/03/12	Sat 6-7am	:30	NM	1	\$160.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$160.00				
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$120.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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208

Totals

\$96,760.00



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order# 06355758 958659 / 9 **Product** Contract Dates Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision 09/28/12 / 10/31/12 Ohama/D/Procident

	Obama/D/President	09/28/12 / 10	/31/12
	Spots/		
*Line Ch Start Date End Date Description Start/End	•	e Type Spots	Amount
<u>Start Date                                  </u>			
162 WPBF 10/29/12 11/02/12 4:30a-5a 430a-5a	:30	NM 1	\$20.00
Class of Time - Immediately Pre-emptible without notice			<b>4</b> 20.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12         MTWTF         1         \$20.00	-	,	
163 WPBF 10/30/12 11/02/12 The View 11A-12PM	:30	<b>NM</b> ≈ 1	\$800.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TwTF 1 \$800.00			
164 WPBF 10/30/12 11/02/12 Nightline 1135-1205/	· · · · · · · · · · · · · · · · · · ·	NM 1	\$700.00
Class of Time - Fixed Non Pre-emptible		14.00	Ψ700.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/29/12 11/04/12 -TWTF 1 \$700.00			
166 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM 6-6:30PM	:30	NM 2	\$2,100.00
Class of Time - Fixed Non Pre-emptible  Start Date			
167 WPBF 10/30/12 11/02/12 Jimmy Kimmel 1206-106A	/ 1135F :30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/12 -TwTF 1 \$70.00		8	¥. 5.65
168 WPBF 11/03/12 11/03/12 Sat Prime College Football 8-1130pm	:30	NM 1	\$1.175.00
Class of Time - Pre-emptible with notice	.30	14141	\$1,175.00
Start Date End Date Weekdays Spots/Week Rate		بالمراجعين أتمام المستعور	
Week: 10/29/12 11/04/12S- 1 \$1,175.00	)		
169 WPBF 10/31/12 11/02/12 Dr. Oz 4-5p	:30	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate			
Week: 10/29/12 11/04/12WTF 2 \$1,000.00			
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings @ 5:30-5:57ai	m :30	NM 1	\$320.00
Class of Time - Fixed Non Pre-emptible			4020.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT 1 \$320.00			
171 WPBF 11/04/12 11/04/12 Sun 6-7am News Sun 6-7am	:30	NM <sub>50</sub> 1	\$180.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12S 1 \$180.00		1	
172 WPBF 11/05/12 11/06/12 WPBF News 25 @ 5am 5-530am	:30	NM 1	\$220.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate	<u>}</u>		
Week: 11/05/12 11/11/12 MT 1 \$220.00	)		
173 WPBF 11/01/12 11/02/12 Jimmy Kimmel 1206-106A	/ 1135F :30	NM 1	\$70.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/12TF 1 \$70.00			
. , , , , , , , , , , , , , , , , , , ,			

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Print Date 10/31/12

Page 16of 18



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

		06355758
Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1897
Advertiser Obama/D/President	j	nal Date / Revision /28/12 / 10/31/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	51	\$24,510.00	\$20,833.50
Totals	208	\$96,760.00	\$82,246.00

Signature:		Date:	
•	 -370.03		

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# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### 1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

#### 2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

## 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

# 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

## 6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

# 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

# 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

# 9. GENERAL

face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]